

**UNIVERSITY FACULTY MEETING MINUTES**  
**FRIDAY, MAY 4, 2012**

For attendees, please see attachment A1.

The meeting was called to order at 3:06 pm.

I. The minutes of the March 26, 2012 meeting were approved.

**II. Report of the Speaker of the Faculty:**

Prof. Nirole convened the meeting by making some announcements regarding the University Senate Elections. The SCREAM committee is still looking for a representative for HCLAS, Division of Humanities for a three-year term and the Division of Natural Sciences for a one-year term. If anyone is interested please contact either Stuart Bass, chair of the Senate Executive Committee or Caroline Schreiner, Senior Support Specialist for the University Senate.

Prof. Nirole also announced that Thursday, May 10<sup>th</sup> will be the Undergraduate Research Symposium Session in room 246 East Library Wing from 11am – 1pm. Lunch will be served. He urges everyone to attend as these are Hofstra's best and brightest students presenting their research.

Prof. Nirole reminded faculty that an email was sent out from Robert Juckiewicz offering faculty members an option to increase the desktop time-out limit from 15 minutes to 30 minutes. He then gave an update that as of today, 42 faculty members have opted out of the time out issue.

**III. Report of the Provost, Herman A. Berliner**

A. Enrollment

New Student Enrollment

Budget called for 1700 full-time equivalents. We recruited 1674 new 1<sup>st</sup> years students for fall 2011 and mid 1454 the previous fall (2010.)

May 1<sup>st</sup> was the deposit deadline and at this point in time we are not pacing to meet our new "first time-full time" student numbers. Two reasons that are adversely impacting enrollments are job prospects for many graduates are still not terrific, and what seems to be a growing reluctance to take more loans than are absolutely necessary. Despite this decline, we are not reducing the quality of our student body and are working towards increasing the enrollment numbers. The average SAT of our entering students is approximated to be in the 1170 range with an average GPA of 3.5. In addition, 25% of our entering undergraduates are in the top 10% of their graduating class.

Transfer Students

In recent years the trajectory has been down. Next year we are budgeted for 465 full-time equivalent transfer students. Since many transfer students register late, it is too early to tell whether or not we will be on budget, but it is more than likely we will be down slightly. This is the most price-sensitive group in enrollment. We provide a better-quality education but are not able to match the bottom line price of other institutions in the area.

Graduate Students

Budget of new 1120 full-time equivalents graduate students. It is too early to tell for certain, but we are still on target though the population is changing

- Zarb School of Business, graduate enrollment is substantially up
- School of Education graduate enrollment will most likely be down
- Law School, planning for entering class of 340
- Medical School, entering class of 60

#### Continuing Students

- Budget for 4480 full-time equivalent enrollment of undergraduate students. Presently about 70 freshman above projections, though this number tends to decline as we get closer to the first day of school.
- Graduate matric 1606 budget full-time equivalent. We should be on target

#### Summer Enrollment

Looks like it will be down, mostly in areas of undergraduate. Students often do not attend summer sessions because of the cost. There is no scholarship assistance. There is also greater satisfactory academic progress. Ten years ago, only 40% of our students were still on track to graduate in four years, after their first two years at Hofstra. Now, the number is 60%.

Our summer programs are very appealing. Many changes were made for this summer. Four-week courses, fewer meeting times per week, more workshop courses, more online courses, etc. We are likely ending the 50-mile rule, after this summer whereby students who live further away than 50 miles can presently get approval to take courses elsewhere.

#### Competition

- Dowling College, take one course, get a second course at 50% (undergraduate, graduate, visiting, non-matriculated.)
- 3 credits at St. Rose, Empire State, Mercy or Adelphi (through NYSUT) for \$645.00, we charge \$1000.00 per credit.
- Manhattanville College School of Education, 1/3 off for those interested in taking courses (continuing, not just summer)

#### B. Hofstra in the Big Apple

We have developed a series of New York City based courses that students can select from in January, which will be added to our traditional offering. What follows are the HCLAS likely offerings and are looking for full participation from almost all our undergraduate schools and colleges.

Courses include:

- Drama, Improvisation in NYC, Christopher Dippel
- Drama, Theatre in NYC, Edward Elefterion
- Economics, NYC's Hidden Economy, Gregory DeFreitas
- English, Diamonds and Limelight: Baseball Vaudeville, Richard Pioreck
- English, Latino Culture in New York, Lauren Kozol
- Fine Arts, Museums of New York, Aleksandr Naymark
- Fine Arts, Art Scene in New York, Steve Keister
- History, Teddy Roosevelt's NYC, Michael Galgano
- Linguistics, Decoding NYC: Language and Neighborhoods, Greg Kershner
- Music, Music Performance in New York, Cathy Callis
- Music, Jazz in NYC, David Lalama
- PSC, Field Study at the United Nations, Paul Fritz

- Religion, Judaism in NYC, David Kaufman
- Writing Studies & Composition, Bohemian New York, Patricia Navarra
- Writing Studies & Composition, Happiness: Myth or Truth, Christie Ann Reynolds

### C. Dual Degree Programs

Making great progress. We now have developed Dual Degree programs which are a very attractive option for entering students.

- BA/MA Journalism, Fall 2012
- BA Psychology/MS Education (Special Education), Fall 2012
- BBA Management/MSED Business Education, Fall 2012
- BS/MS Health & Physical Education, Fall 2012
- BA Labor Studies/MBA, Fall 2012
- BA Elementary Education & Liberal Arts co-major/MA STEM, Fall 2013
- BA Dance/MA Dance Education, Fall 2013
- BA/MS Sustainability Studies, Fall 2013
- BA Speech-Language-Hearing-Science/MA Speech Pathology, Fall 2013
- BA Speech-Language-Hearing-Science/MA Speech Education, Fall 2013
- BA Geology/MA Earth Science, Fall 2014
- BA/MS GIS, Fall 2014
- BA & BS/MA & MS Urban Ecology, Fall 2014
- BA & BS/MA & MS Biomedical Science and Technology, Fall 2015

Additional dual degree programs which will be voted on today by the School of Education, Health and Human Services faculty or next week by HCLAS as appropriate include:

- BA in Psychology/MSEd in Counseling, 148 s.h. (166-184 s.h. if taking programs independently of each other)
- BA in Psychology/MSEd in Rehabilitation Counseling, 157 s.h. (175-181)
- BA in Psychology/MSEd in Special Education 146 s.h. (161-164)
- BS in Early Childhood and Childhood Education/MSEd in TESOL, 153 s.h. (171)
- BS in Early Childhood and Childhood Education/MSEd in Early Childhood Special Education, 152 s.h. (167)
- BS in Early Childhood and Childhood Education/MSEd in Childhood Special Education, 153 s.h. (168)
- BS in Early Childhood and Childhood Education/MSEd in Literacy Studies, 162 s.h. (171)
- BS in Early Childhood and Childhood Education/MSEd in STEM, 151 s.h. (169)
- BS in Early Childhood and Childhood Education/MA in Bilingual Education, 150 s.h. (165)

### D. Technology

Technology has been a very major resource and a major issue for the faculty, and clearly, given the importance of the area, there was significant work to be done. The President has approved a plan to upgrade every general-purpose classroom that presently has technology, this summer. Also, the number of classrooms that have technology will be increased beginning with 11 this summer, and over the next two summers. In total, including this summer, 40 additional classrooms will receive technology. A plan has also been developed and approved for maintenance and periodic update/replacement of existing technology in these rooms. We are also working on a plan to update departmental labs.

#### E. Teacher of the Year

The Teacher of the Year is an enormous honor and a very well-deserved recognition of teaching excellence. This year's recipients are:

- Charles McMellon, Zarb School, Marketing and International Business
- Susan Yohn, HCLAS, History
- Kristal Zook, School of Communication, Journalism, Media Studies and Public Relations
- Judith Kaufman, School of Education, Teaching, Literacy and Leadership
- James Sample, Law School

The recipients were present and honored at last night's Gala which raised in excess of \$1,000,000.00 which will be used primarily for undergraduate scholarships. In addition, the Gala honored Robert & Florence Kaufman, generous benefactors for the university. The official awarding of Teacher of the Year will take place at Spring Commencement activities.

#### F. Dean Searches and New Schools

- School of Engineering and Applied Science  
Nearing completion with a consensus candidate. The appointment also involves tenure as a faculty member, since the person is presently tenured (and a full professor) elsewhere, and we are going through that process. Creating this new school allowed the university to apply for and receive a \$1 million-dollar bioengineering laboratory grant from NY State.
- Law School Dean Search will be moving forward shortly. Nora Demleitner has done a fabulous job as Dean for the past 4 years. Eric Lane, who is a 30+ year veteran of Hofstra University is the acting dean at the moment.
- The School of Education requires that we finish the discussion taking place on what should and should not be included in a school of education as well as what should and should not be included in a health professions school.
- Health Professions will be the next new school on campus. The visibility in the health professions will be enormously helpful to the university in terms of attracting additional both graduate and undergraduate students. Right now Health Professions includes the new Master of Public Health (MPH) program, our Master of Health Administration (MHA) program, our Community Health program and our Health Sciences undergraduate program. There has been discussion on whether or not to include the Speech Pathology, Audiology, the Physician's Assistant Program, Medical Physics and Human Services in the School of Health Professions. Dr. Berliner feels that to create the strongest possible new school, most of these programs should be included and the new school will fully comply with all shared government and CBA provisions.
- Dan Rubey will be stepping down as Dean of the Library at the end of the summer and Dr. Berliner thanks him for his leadership and all his successful efforts to strengthen the ties between the library and the faculty.

#### G. Election 2012

Fundraising to cover the cost of the Presidential Debate is well underway to cover the cost of the debate. President Rabinowitz has been successful in securing a million dollar commitment and is working on additional million dollar commitments. Already on campus we have had:

- Corey Booker – Mayor of Newark

- Julian Bond - former NAACP Chairman of the Board and professor of history at the University of Virginia
- Woodward and Bernstein - reporters who broke the Watergate scandal for The Washington Post
- Wolf Blitzer - anchor of CNN's The Situation Room

So far, for Fall 2012:

- Jeb Bush - Former Florida Governor
- Christina Romer - former Chair of the President's Council of Economic Advisors under President Obama

Other Election related events include:

- "Democracy in Performance"
  - presents an interactive living history scholar/performer recreating vital speeches and public discourse that shaped our nation. Dr. Berliner thanks Cynthia Bogard, Cynthia Rosenthal and Lisa Merrill for making this possible. Democracy in Performance is also a 1-3 s.h. course for students.
- "Deepening Democracy through Deliberation."
  - Michael D'Innocenzo and the Center for Civic Engagement have developed a program for high schools and community libraries called As part of this program, 20 of our students will become facilitators for discussions on key issues confronting the President, our country, and the globe. These 20 students will each facilitate 5 public deliberations in a school or library. Our presence in these schools and libraries and especially our working with high schools help raise the visibility of Hofstra and the relevance on the local level of the debate being held on our campus.

Samples of Fall semester election-related courses include:

### **HCLAS**

MATH 30A, 3 s.h.

(MC) Mathematical Excursions

Daniel Seabold

As Tom Stoppard wrote, "It's not the voting that's democracy, it's the counting." When we count one hundred million votes to choose a president, or a thousand votes to choose a town council member, the outcome of the election may depend on what we use. In this course on the mathematics of democracy, we examine the appointment of the Electoral College and the relative power of individual states to affect the presidential election, and we weight the benefits of alternate voting systems such as preference balloting and cumulative voting.

PSC 151 3 s.h.

Seminar in American Politics: Race for the Presidency

Meena Bose, Ed Rollins, Richard Himelfarb

This seminar examines the increasing expectations for presidential campaigns in the United States and their consequences for American democracy and White House governance. Examines the campaigns and evolution of the modern American presidency. This course will focus on the importance of the debates and political communication for executive leadership today.

RELI 77, 3 s.h.

(HP) Religion & the Media -- "I'm Voting For God:" Religion and the 2012 Presidential Election  
Hussein Rashid

The wall between church and state can get thin on the election trail; candidates are constantly invoking religion in obvious and subtle ways. The course will look at the ways in which religious discourse shapes the presidential election. Specifically, we will look at islamophobia, homophobia, and christianism. The first part of the course will look at events as they unfold, from television, Twitter, blogs, and magazine articles. After the election, we will focus on the historical context of many of the cultural debates

### **School of Communication**

JRNL 180T, 1 s.h.

Kelly Fincham

Social Media and the Presidential Debates

The 2102 presidential election is widely considered to be the first "social media election," where platforms like Twitter and Facebook will have arguably as much influence as television in electing the next President of the United States.

PR 180-B, 1 s.h.

PR and the Presidency

Jeffrey Morosoff

"PR and the Presidency" will explore the role of public relations within historic and modern presidencies. The course will examine how presidents and presidential candidates have used PR tools and techniques to their benefit, as well as ways in which they have been harmed by poor communication and misguided responses to controversies. This 10-week course will pay special attention to presidents Kennedy, Nixon, Reagan, Clinton, Bush II and Obama and their unique—and often troubled—relationships with the public and the media. In addition to examining historical events, each session will be placed within the context of the upcoming presidential election.

SPCM 181F, 1 s.h.

Political Advertising

Paulette Brinka

This course introduces students to current research in political advertising – the single largest expenditure for today's presidential campaigns. The class will examine the role of political advertising in U.S. elections, its role in our deliberative process, the controversy surrounding its alleged ability to grant greater influence to moneyed interests, and the controversy over the effects of negative advertising.

## **H. Facilities Update**

- **Medical School**  
An expansion of the building is being planned (70,000 square ft)
- **Weed Hall**  
We have undertaken a 3 million renovation of Weed, most of which will be completed this summer
- **2<sup>nd</sup> floor of Axinn Library**  
Has just been completed and we are now able to provide our students with additional high-quality study or group study space

- Adams Hall  
Will be renovated during summer 2013 or 2014.
- Davison Hall  
Will be renovated in either 2013 or 2014

I. Emergency Response

A faculty member contacted the President regarding how to respond to a hostile intruder situation and we will do more training on emergency response starting with Deans and Chairs and then include all faculty.

J. Administrator Evaluations

Dr. Berliner favors a comprehensive program evaluating Deans, the Provost and the President.

K. Phi Beta Kappa Inductees & Provost's List

Include both a NOAH student (PBK) and a SUS student (Provost's List). These programs clearly provide opportunities for students who otherwise would not have been admitted to Hofstra.

L. Retiring Full-Time Faculty

- Charles Forsberg, Engineering
- Vincent Guarnaccia, Psychology
- Fatemeh Moghadam, Economics
- Larry Russell, School of Communication
- Ronald Silverman, Law School
- Stefan Waner, Mathematics

We value their outstanding service to Hofstra University and wish them all the best in the years ahead.

M. Commencement

Spring commencement will take place on Sunday, May 20th and the speakers are as follows:

- 11 a.m. Undergraduate Ceremony  
Leslie Moonves, president and chief executive officer of CBS Corporation. She is a Nassau County native and was the President/CEO of Warner Brothers Television when Warner Brothers and Lorimar Televisions combined operations.
- 3:30 p.m. Graduate Ceremony  
Dr. Douglas Brinkley, historian, author and professor  
Dr. Brinkley taught American Arts and Politics at Hofstra in the early 1990's. His course was spent on a bus travelling across the United States, studying its history and culture. From this course emerged the book, *The Majic Bus: An American Odyssey*. His new book, a biography about Walter Cronkite, will become public on May 29th.
- 7:30 p.m. Maurice A. Deane School of Law Ceremony  
Jonathan Lippman, appointed in 2007 as the Appellate Division of the Supreme Court Justice of New York and appointed in 2009 as the Chief Judge, New York State Court of Appeals

#### **IV. Report of the Senate:**

##### **Action Items**

1. Prof. Bass presented for action the 2014-2015 Academic Calendar. An amendment was made to change the April 1st conversion day (converting a Wednesday to a Friday,) to May 6th. A small discussion followed, and a question came up whether or not Hofstra will follow suit with other schools where no religious holidays are observed. Prof. Bass reported that the committee went through a very elaborate and intensified survey two years ago and there was an overwhelmingly response on the part of the students to keep the calendar as it is, and the faculty was more or less split in favor of the current situation. This issue, however will be revisited by both the Senate Executive Committee and the Academic Calendar Committee. The amendment was passed with 3 opposed and 13 abstentions. The calendar was passed as amended with 1 opposed and 1 abstention.

##### **Information Items**

1. Prof. Bass presented for information the revisions to the Probation Standards and to the Cumulative Grade Point Average. Paul Fritz, chair of the Undergraduate Academic Affairs Committee reported that these were items that were already passed by the Senate and Full Faculty but were just revised to clean up the language so that it is more intact with the existing wording in the bulletin. Since the policy itself did not change, they are being presented as information items.

#### **V. Report of the AAUP, Conrad Herold, First Vice President of the AAUP**

Prof. Herold reported that he was encouraged to participate in the upcoming negotiations over the new Collective Bargaining Agreement. He commented that what most attracted him to participate was the sense that we face long term challenges and rapid changes and he wanted to participate constructively to strengthen the Hofstra University to build on the collegiality and community that we have here and is very happy to do so. While it is a lot of work, he is very happy to serve and participate.

Prof. Herold reminded the faculty that August 31<sup>st</sup> is the deadline for retirement incentives under the provisions of the old contract.

Prof. Herold reported that the process of reviewing the Official Enrollment Limits (OELs) is moving forward in accordance to the provisions of the Collective Bargaining Agreement. The AAUP wants to also congratulate the faculty of the Zarb School of Business for taking on the initiative and responding in a unanimous fashion with the concurrence of all the chairs with regard to their enrollment limits.

Prof. Herold reported that our adjunct campaign continues and would like all adjuncts to take advantage of the automatic dues deduction option as soon as possible and are encouraging them to do that by the August 31<sup>st</sup>.

#### **VI. Report of the Chairs Caucus, Bob Papper**

Prof. Papper introduced himself and reported for anyone not familiar with the organization, there are in a sense two of them. One of them is composed of all the chairs at the university except for the Law School, Medical School and the Library. There are also chair representatives from each other schools that meet with the Provost's Office. Both groups meet monthly and have one more meeting (of each group) taking place next week. The chairs do not make policies at the university but do have to implement everything that gets decided and it is useful if they have input and critical that they are involved afterwards. During the course of this particular year, the caucus has met with Bob Juckiewicz, Vice President for Information Technology, Jessica Eads, Vice President for Enrollment



Management, Lynne Dougherty, Registrar, Evan Koegl, Director of Academic Records, and Helena Minerva, Assistant Director of Academic Records. They will be meeting with Anne Mongillo, Dean of University Advisement.

The caucus has taken very activist role in terms of various things that are going on at the university, anything that relates to departments and the chairs. Among their activities this year have been:

#### Technology

produced a lengthy document a survey based on what is going on in faculty offices and more critically the classrooms and were able to work with Bob Juckiewicz, and a variety of other people, who have been involved in some major improvements they've seen this year and some commitments on improvements over the next few years in technology such as maintenance and repairs, the extended log off time, FERPA and Blackboard dialogue boxes, and are now involved in the new email system.

#### Scheduling

As far as scheduling is concerned, the caucus is working in trying to push back to its former time when schedules are due. As of now schedules due in the middle of a registration period which is problematic for most faculty, so the caucus is working in trying to push that back and expect to be able to do so starting next year. They are also working on the proposals for new schedules that would have most classes take place Monday/Wednesday or Tuesday/Thursday and labs and other special courses will take place on Friday. This could start as early as Fall 2013.

Prof. Papper reported that the caucus has been talking with Jessica Eads and others on the implementation of degree work which will be coming this summer and implemented in over a one-year period. The caucus has also been involved in Official Enrollment Limits (OELs,) which are limitations in how many students can be in classrooms. This has been an issue they have been monitoring and working against having overloaded classes.

Prof. Papper also reported that they have been working on DL limits. Their concern is not having too many students and making sure this is workable from a pedagogical standpoint.

The caucus also talk to the Provost's Office on an ongoing basis as far as hiring is concerned, hoping to see more replacements and more hires. The caucus is also involved with a lot of paperwork issues, trying to get E-Time off of the backs of a number of faculty, and largely successfully and fighting successfully the job requisition form. They are also involved with special projects working with Rachel MacAndrew, Associate Dean for the Center for University Advisement, on a new webpage for student services which will make it easier for students to navigate information as well as with Andrea Libresco on a survey for civic engagement.

Prof Papper also reported that a number of faculty expressed concerns about the timing of the implementation of the new email system and ongoing concerns on how well it works or doesn't. Depending on what capacity one uses the email system, some have discovered there are a number of things that do not work properly.

## **VII. Adjournment**

The meeting was adjourned at 4:29p.m.