## Hofstra University Current Revision Date: 05/01/25

Hofstra University

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Hofstra University Hofstra Hofstra Pride

**Established:** 1935 **Location:** Hempstead, NY **Mascot:** The Pride

**Mascot Name:** Kate and Willie Pride **Conference:** NCAA Division I - CAA

Hofstra Blue	Hofstra Gold	Black
PANTONE 661 C CMYK: 100, 75, 0, 6   RGB: 0, 53, 148 MADEIRA Rayon: 1076   RA: 2210	PANTONE 123 C CMYK: 0, 23, 91, 0   RGB: 255, 199, 44 MADEIRA Rayon: 1171   RA: 2242	PANTONE Process Black CMYK: 0, 0, 0, 100   RGB: 44, 42, 41  MADEIRA Rayon: 1241   RA: 2296

Approved University colors or the \*PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards, refer to the current editions of the PANTONE color publications. \*PANTONE® is a registered trademark of PANTONE, Inc.

Primary University Marks



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HOFSTRA





Verbiage





**HOFSTRA** 

UNIVERSITY



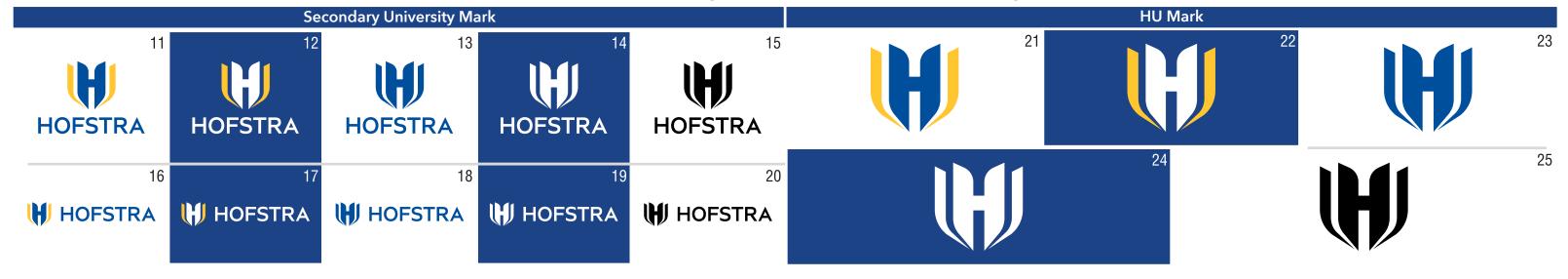






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Note: Fonts should be Quiet Sans regular and semibold, and Richmond Text regular and bold.



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**University Coat of Arms** 

**Department Lockup Example - Law (External Use)** 

**Department Lockup Example - Law (Internal Use)** 

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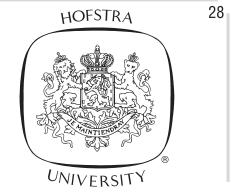
37

















Note: Use of the seal is strictly limited to special occasions and formal documents, and it may only be authorized by the Office of the President or the Office of the Provost.

Note: When using the informal law treatment, a formal law treatment must also be present on the item.

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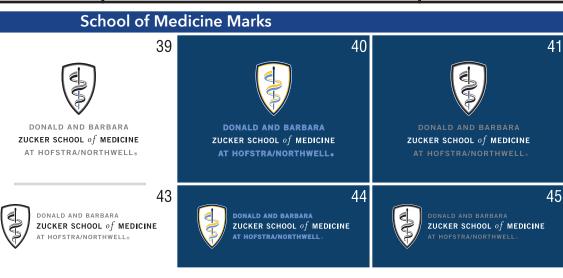


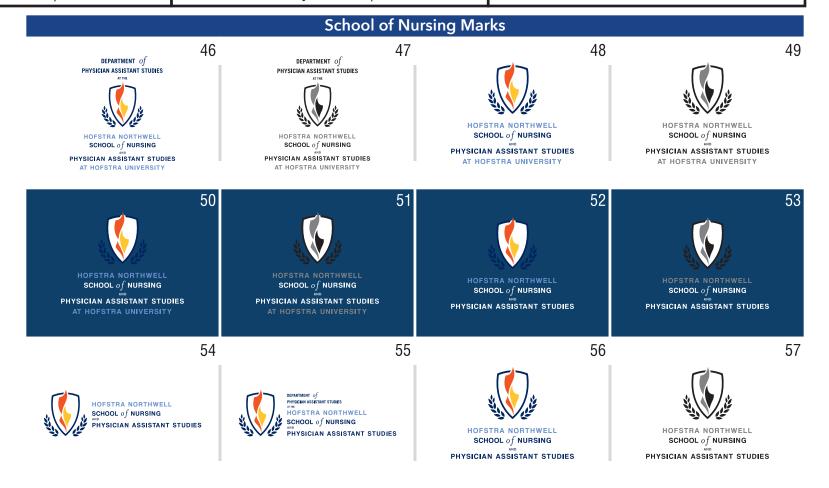
Midnight Blue **Sun Yellow Sky Blue** Orange **Stone Gray PANTONE 424 C PANTONE 541 C PANTONE 284 C** PANTONE 021 C **PANTONE 123 C** CMYK: 30, 20, 19, 58 | RGB: 112, 115, 114 CMYK: 100, 78, 32, 22 | RGB: 0, 60, 113 CMYK: 59, 17, 0, 0 | RGB: 108, 172, 228 CMYK: 0, 65, 100, 0 | RGB: 254, 80, 0 CMYK: 0, 23, 91, 0 | RGB: 255, 199, 44 MADEIRA Rayon: 1062| RA: 2731 MADEIRA Rayon: 1042 | RA: 2612 MADEIRA Rayon: 1274 | RA: 2206 MADEIRA Rayon: 1078 | RA: 2397 MADEIRA Rayon: 1171 | RA: 2242

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## ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.

- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.