

## PRIMARY ATHLETIC MARKS



Restriction: Black and White marks for print purposes only.

## PRIMARY ATHLETIC WORDMARKS



## PRIMARY H WORDMARKS



## VERBIAGE

Hofstra University  
Hofstra

Hofstra Pride

Note: Hofstra University may require the use of a circle R or TM next to mark depending on artwork and product.

## COLOR INFORMATION

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COLORS	PANTONE®	HTML	RGB	PROCESS	THREAD
Hofstra Blue	661	003591	R:0 G:53 B:145	C:100% M:75% Y:0% K:5%	Madeira 1166
Hofstra Gold	123	FDC82F	R:253 G:200 B:47	C:0% M:21% Y:88% K:0%	Madeira 1125
Black	Process Black				Black

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**SECONDARY ATHLETIC MARKS**



**PRIDE FONT**

21  
***ABCDEFGHIJKLMN  
 OPQRSTUVWXYZ  
 1234567890***

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## SPORT SPECIFIC MARKS

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**Note:** Hofstra University offers versions of these marks for all sports on campus; please download the Sport Specific Artwork Pack at the top of the page to access files.

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**PRIMARY UNIVERSITY MARKS**

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**Note:** Recommended fonts for use with Institutional Marks are Avenir Light, Avenir Medium and Avenir Heavy.

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## SECONDARY UNIVERSITY MARKS



**Restriction:** H shield cannot be used by itself, must be used with HOFSTRA UNIVERSITY (horizontal or vertical).

**Note:** Hofstra University may require the use of a circle R or TM next to mark depending on artwork and product.

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**UNIVERSITY SEAL**

LIMITED USE

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**Restriction:** Institutional approval required

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