



Debate 2012 Collection, 2012.

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Debate Collection, 2012

For the second consecutive presidential election cycle, Hofstra University hosted a presidential debate on October 16, 2012, at the David S. Mack Sports Complex and Exhibition Hall. The debate was set up in a town-hall meeting format, in which the questions addressed to the candidates focused on domestic and foreign issues asked by undecided voters selected by the Gallup Organization. The debate was moderated by Candy Crowley, chief political correspondent for CNN and anchor of CNN's State of the Union, who became the first female moderator to facilitate a presidential debate in 20 years.

Similar to 2008, the 2012 presidential election would also be historic. The American voters had a choice to vote for a second term for the first African-American incumbent presidential candidate or to elect the first Mormon candidate as president. The 2012 presidential election was between the eventual winner, the 44th President and Democratic candidate from Illinois, Barack Obama, and his opponent, former Governor of Massachusetts, Republican candidate Mitt Romney.

Prior to the debate, a series of events took place that created an opportunity to hear prominent and influential speakers discuss their perspectives on the current issues and policy-making decisions that affect our daily lives. Debate 2012 series featured signature guest speakers from a wide range of the political spectrum including: Alan Simpson and Erskine Bowles discussing their Simpson and Bowles comprehensive tax and spending cuts plan; Cory Booker, mayor of Newark, New Jersey, discussing how the federal government's policies affect local communities and municipalities; Chris Matthews, media host of MSNBC's *Hardball*, speaking about the media's role in politics; and political and social activist Cornel West, talking about the social and economic issues that were not addressed by the main-stream media and the two major presidential candidates. Other guest speakers featured were Jeb Bush, Robert Gibbs and Karl Rove, Christina Romer, Van Jones, and Douglas Brinkley.

The Debate 2012 collection features items such as brochures, flyers, banners, posters, photos, and print material that chronicle many of the Debate 2012 series events. In addition, this collection contains debate memorabilia such as bags, decals, coffee mugs and water bottles, stationery, and campaign signage specifically designed to mark the celebration of this unique moment in American presidential politics. Preparatory events held by the university in anticipation of this occasion, the debate, and post-election news, were captured in both online and print media form and are part of the collection.

Debate Collection, 2012.
Box and Folder Listing

Photos Color 4x6
Box-Folder 1

Photographs - Debate 2012 Signature Event Series

1-1 Cory Booker, Mayor of Newark, New Jersey; Feb. 29, 2012-Helene Fortunoff Theater in the Monroe Lecture Center

1-2 Bob Woodward and Carl Bernstein, Pulitzer prize-winning journalists and reporters who broke the Watergate scandal; March 20, 2012 - "40 Years After Watergate: A Conversation with Woodward & Bernstein" – John Cranford Adams Playhouse, South Campus and Hofstra Hall

1-3 Julian Bond, civil rights advocate; March 29, 2012 - Monroe Lecture Hall

Wolf Blitzer, lead CNN political anchor and anchor of The Situation Room with Wolf Blitzer; March 29, 2012-John Cranford Adams Playhouse, South Campus

John Heilemann and Mark Halperin, political journalists and authors of "Game Change"; March 29, 2012-"Game Change: Behind the Book and the Film" - Helene Fortunoff Theater, Monroe Lecture Hall

1-4 Alan Simpson, former Republican Senator of Wyoming and Erskine Bowles, former Democratic Chief of Staff of President Bill Clinton with Dr. Patrick Socci, Ph.D., Dean of Frank Zarb School of Business; May 18, 2012 – "America's Debt and Deficit Crisis: Issues and Solutions"- John Cranford Adams Playhouse, South Campus

1-5 Dr. Patrick Socci, Ph.D., Dean of Frank Zarb School of Business with Alan Simpson, former Republican Senator of Wyoming and Erskine Bowles, former Democratic chief of staff of President Bill Clinton; May 18, 2012-John Cranford Adams Playhouse, South Campus

1-6 Jim Lehrer, journalist, former news anchor of *PBS NewsHour* and author of "Tension City"; August 31, 2012-John Cranford Adams Playhouse, South Campus

1-7 Christina Romer, former Chairperson of the Council of Economics Advisors for President Barack Obama; September 12, 2012 - "What's at Stake? Economic Issues in the 2012 Presidential Election" – John Cranford Adams Playhouse, South Campus and Hofstra Hall

1-8 Jeb Bush, former Republican Governor of Florida; September 19, 2012 - "America's Promise in Uncertain Times" – John Cranford Adams Playhouse, South Campus

- 1-9 Cornel West, political and social activist; October 3, 2012 – “Making Abolishing Poverty a Priority in the Presidential Election” - John Cranford Adams Playhouse, South Campus and Joan & Donald E. Axinn Library, 10th Floor
- 1-10 Douglas Brinkley, Ph.D., presidential historian and author of “Cronkite”; October 8, 2012 – “The Evolution of U.S. Presidential Debates: From George Washington to Barack Obama” - John Cranford Adams Playhouse, South Campus
- 1-11 Chris Matthews, host of MSNBC’s Hardball; October 10, 2012 – “A Political Insider’s View From Washington” – John Cranford Adams Playhouse, South Campus
- 1-12 Van Jones, former Green Jobs Advisor to President Barack Obama and political pundit for CNN; October 10, 2012 – “Community Engagement Beyond the Elections” – John Cranford Adams Playhouse, South Campus and Joan & Donald E. Axinn Library, 10th Floor
- 1-13 Robert Gibbs, Senior Campaign Advisor and former White House Press Secretary to President Barack Obama and Karl Rove, Republican Political Consultant and Policy Advisor; October 11, 2012 – John Cranford Adams Playhouse, South Campus and Hofstra Hall
- 1-14 Robert Gibbs, Senior Campaign Advisor and former White House Press Secretary to President Barack Obama; October 11, 2012 – “Point-Counter Point Debate-Related Discussion”– John Cranford Adams Playhouse, South Campus and Hofstra Hall
- 1-15 Karl Rove, Republican Political Consultant and Policy Advisor; October 11, 2012 – John Cranford Adams Playhouse, South Campus and Hofstra Hall

Photographs - Campus Scenes, Memorabilia, and Preparation

- 1-16 Kate & Willy mascots and student pictures around campus on Debate Day – October 16, 2012
- 1-17 Vicky Aspinwall, Assistant To, Long Island Studies Institute, Special Collections, interviewed by WCBS 880 – October 16, 2012
- 1-18 Debate volunteers around the campus
- 1-19 Debate banners around the campus
- 1-20 Debate banners on Hofstra Hall
- 1-21 Photos of memorabilia
- 1-22 Online pictures and social media
- 1-23 David S. Mack Sports and Exhibition Complex – exterior

1-24 Inside the Debate Hall at the David S. Mack Sports and Exhibition Complex – Preparation for the Second Presidential Debate – October 16, 2012

Photographs – The Media Coverage

1-25 Romney's and Obama's Spin Alley in the Media Room at David S. Mack Sports and Exhibition Complex – October 16, 2012

1-26 Media Coverage – Fox News

- Bret Baier, host of Special Report with Bret Baier – October 16, 2012
- Neil Cavuto, host of Your World with Neil Cavuto and Cavuto on Business – October 16, 2012

1-27 Media Coverage – Fox News

Megyn Kelly, news anchor and host of America Live, in the Spin Alley of David S. Mack Sports and Exhibition Complex – October 16, 2012

1-28 Media Coverage – MSNBC

Lawrence O'Donnell, host of The Last Word with Lawrence O'Donnell, MSNBC with Robert Gibbs in Spin Alley at David S. Mack Sports and Exhibition Complex – October 16, 2012

1-29 Media Coverage

Geraldo Rivera, journalist and host of Geraldo at Large outside the Student Center Cafeteria – October 16, 2012

1-30 Media Coverage

- Media Buses – CSPAN, 4 News New York, 7 Eyewitness, CNN
- PIX with Marvin Scott
- News 12 Coverage

1-31 Media Room

1-32 Media Room – Watching the Second Presidential Debate held at the David S. Mack Sports and Exhibition Complex – October 16, 2012

1-33 MSNBC tent outside the Student Center

**Photographs - Inside the Spin Alley at the David S. Mack Sports and Exhibition Complex
on October 16, 2012**

1-34 Spin Alley

Andrew Cuomo, Democratic, 56th and current Governor of New York

1-35 Spin Alley

- Dick Durbin, Democratic, current Senior Senator of Illinois
- David Axelrod, Democratic, Political Consultant and Senior Strategist – Obama's Re-election
- Nydia Velazquez, Democratic, U.S. Representative – New York's 7th Congressional District

1-36 Spin Alley

- Bobby Jindal, Republican, 55th Governor of Louisiana

1-37 Spin Alley

- John Kerry, Democratic, current Senior Senator of Massachusetts and former 2004 U.S. Presidential candidate

1-38 Spin Alley

- Peter T. King, Republican, U.S. Representative – New York's 2nd Congressional District

1-39 Spin Alley

- George Pataki, Republican, former Governor of New York

1-40 Spin Alley

- Reince Priebus, Chairman of the Republican National Committee
- Rick Lazio, Republican, former U.S. Representative – New York
- Tom Ridge, Republican, first Secretary of Homeland Security

1-41 Spin Alley

- Charles Schumer, Democratic, current Senior Senator of New York

**The Second Presidential Debate held at the David S. Mack Sports and Exhibition Complex
on October 16, 2012**

- 1-42 44th President of the United States, Barack Obama, Democratic, greeting Hofstra's President Stuart Rabinowitz and wife before 2012 Second Presidential Debate, held October 16, 2012
- Former Republican Governor of Massachusetts, Mitt Romney greeting Hofstra's President Stuart Rabinowitz and wife before 2012 Second Presidential Debate, held October 16, 2012
- 1-43 Ann Romney, wife of Republican presidential candidate, Mitt Romney at the Debate Hall at the David S. Mack Sports and Exhibition Complex – October 16, 2012
- 1-44 Chief Political Correspondent at CNN and anchor of State of the Union on CNN, Candy Crowley; first female moderator to facilitate an U.S. Presidential Debate in 20 years – October 16, 2012
- 1-45 The Second Presidential Debate – Town Hall Meeting Format held at the David S. Mack Sports and Exhibition Complex; Republican presidential candidate, former Governor of Massachusetts, Mitt Romney vs. Democratic presidential candidate and incumbent 44th President of the United States, Barack Obama – October 16, 2012
- 1-46 44th President and Democratic candidate, Barack Obama after the second presidential debate held at David S. Mack Sports and Exhibition Complex – October 16, 2012
- 1-47 Hofstra's President Stuart Rabinowitz and wife – October 16, 2012
- 1-48 The President of the United States' helicopter arrival and departure – October 16-17, 2012
- 1-49 Random pictures inside and outside of the campus – October 16, 2012

Box 2

Memorabilia:

C-SPAN Campaign 2012 Tote Bag

Inside of Tote Bag

The 2012 Presidential Debates by the Commission on Presidential Debates (4 copies)

The 2012 Presidential Debate tickets issued by the Commission on Presidential Debates (2 copies: Floor F-23 and F-25)

Debate 2012 Button Pin

Itinerary / Procedures to the Debate site at Hofstra University

2012 Presidential Campaign Signs

Democrat:

FORWARD.
BARACKOBAMA.COM

Republican:

ROMNEY
Believe in America: *America's* **Comeback Team**
MITT ROMNEY.COM

ROMNEY-RYAN
MITT ROMNEY.COM

Box 3

Flyers, Postcards, and Brochures

Folder 1

- Debate 2012 – Signature Event Series (5 copies)
- Debate 2012 – Signature Event Series postcard (1 copy)
- Van Jones (1 copy)
- Hofstra Magazine, Winter 2012, “We Got It!: Hofstra Lands 2012 Presidential Debate”, Page 8
- Commission on Presidential Debates, Debate 2012, The Second Presidential Debate, Oct. 16, 2012, Hofstra University (1 copy)
- Hofstra Cultural Center Calendar of Events – Fall 2012 (2 copies)
- October 1-15, 2012 Cultural Events at Hofstra University (2 copies)
- Play SCVNGR – app for iPhone and Android handout (3 copies)
- Change in the White House? Comparing the Presidencies of Georg H.W. Bush and Barack Obama: A Symposium, April 19, 2012 (2 copies)
- Hofstra University Museum Exhibition Schedule 2012-2013 (2 copies)

Folder 2

Online Content:

- Hofstra University’s Official Facebook cover page showing Debate 2012 logo
- Hofstra Cultural Center’s Official Twitter images of books at the Hofstra Bookstore, Jeb Bush, and Cornel West
- Hofstra University’s Official Twitpic of a Debate 2012 pen given to the first 25 Hofstra students who stop by 200 Phillips Hall

Folder 3

Final Media Report

Newspaper Election Coverage

1. *Newsday*, Long Island Edition (Oct. 17, 2012)

Headline: THE HOFSTRA DEBATE – ON THE ATTACK – Romney, Obama turn up heat on LI (2 copies)

2. *Daily News* (Oct. 17, 2012)

Headline: BAM BOOM – Obama comes out swinging in fierce Round 2 comeback

3. *Newsday*, Long Island Edition (Oct. 16, 2012)

Headline: Showdown on LI – Romney, Obama square off tonight in Hofstra debate (2 copies)

4. Tom Brune, Rare campaigning in New York, *Newsday*, A4-A5 (Oct. 15, 2012)
5. Joye Brown, Seeking answers at Hofstra, *Newsday*, A8-A9 (Oct. 14, 2012)
6. Mention of the Second Presidential Debate at Hofstra University, *Newsday*, A3 (Oct. 12, 2012)
7. *The Chronicle*, Vol. 78, Issue 6 (Oct. 18, 2012)

Headline: One More Time: Debate returns to Hofstra University once again (3 copies)

8. *The Chronicle*, Vol. 78, Issue 5 (Oct. 11, 2012) (2 copies)

Andrew Wroblewski, Rabinowitz shows off his presidential pride, A2-A3

9. *The Chronicle*, Vol. 78, Issue 4 (Oct. 4, 2012) (2 copies)

- Camilla Arellano, West pushes anti-poverty activism, A2
- Magdalene Michalik, Bringing low-tech debates to a high-tech world, A3
- Jacquie Itsines, Mormon author talks about religion and Romney, A3
- Ben Suazo, Joe Pantorno, and Andrea Ordonez, One nation under God?, A6-A7

10. *The Chronicle*, Vol. 78, Issue 3 (Sept. 27, 2012)

- Ehlayna Napolitano, University professors challenge student awareness, A4

11. *The Chronicle*, Vol. 78, Issue 2 (Sept. 20, 2012) (2 copies)

- Petra Halbur, Gov. Jeb Bush on uncertainty, A1

12. *The Chronicle*, Vol. 78, Issue 1 (Sept. 13, 2012) (2 copies)

- Ehlayna Napolitano, Debate season 2012, A1, A3, A5
- Marissa Lynch and Andrea Ordonez, Obama adviser launches debate speaker series, A4

Newsletters:

Community Connection, Vol. 3, No. 2, Fall 2012 Hofstra To Host Presidential Debate
October 16

News @ Hofstra Articles:

1. Debate 2012: Pride, Politics and Policy, Nov. 15, 2013
2. Coming Full Circle – Alums Return for Presidential Debate, Nov. 15, 2013

Box 4**Memorabilia:**

Debate 2012 Canvas Bag

Inside Debate 2012 Canvas Bag

- Debate 2012 Coffee Mug
- Debate 2012 Note Pad
- Debate 2012 Button Pins: 1 large and 1 small
- Debate 2012 Non-Inflatable Thunderstick

Debate 2012 Vinyl Bag

Inside Debate 2012 Vinyl Bag

- Debate 2012 Navy T-Shirt
- Debate 2012 Water Bottle

Get Your HOFSTRA On! White T-Shirt

Debate 2012 Banners (2 copies)

Debate 2012 Non-Inflatable Thundersticks (2 copies)

Debate 2012 Button Pins: 1 large and 1 small

Hofstra University brochure titled, "This Is Hofstra"

Commission on Presidential Debates, Debate 2012, The Second Presidential Debate, Oct. 16, 2012, Hofstra University

Hofstra University Community Impact Report: Pride in Our Community...*Steadfast in Our Purpose*

Debate 2012 Sticker/Door Knob Hanger

Debate 2012 White Writing Pen

Box 5

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- Hofstra University brochure titled, "This Is Hofstra"
- Commission on Presidential Debates, Debate 2012, The Second Presidential Debate, Oct. 16, 2012, Hofstra University
- Hofstra University Community Impact Report: Pride in Our Community...*Steadfast in Our Purpose*
- The 2012 Presidential Debates by the Commission on Presidential Debates (2 copies)

Box 6**Memorabilia:**

- Debate 2012 Navy Fleece Jacket
- Leather iPad Case

Box 7

- Debate 2012 Blue Banners: One large, 2 small

Box 8

- Presidential Debate 2012 University of Denver beer mug
- Centre Debate 2012 beer mug
- Lynn University, Boca Raton, Florida – 2012 Debate Official Host
October 22, 2012 Presidential Debate beer mug
- Debate 2012 Hofstra University – Pride, Politics, and Policy beer mug