

## **Rules and Regulations Governing the Marketing of Credit Cards on Campus**

**A copy of these “Rules and Regulations Governing the Marketing of Credit Cards on Campus” shall be attached to all agreements concerning the marketing of Credit Card Vendors on Hofstra University property or at Hofstra University-sponsored events.**

In compliance with Section 6437 of Article 129-A of the Education Law, Hofstra University has adopted the following rules and regulations:

No person, corporation, financial institution nor any other business entity that promotes, offers, or accepts applications for a credit card (hereafter a “Credit Card Vendor”) shall solicit current or potential students for credit card applications, nor conduct any other activity in connection with credit card solicitation on Hofstra University property or at Hofstra University-sponsored events, except as provided below. The posting of material on Hofstra University property, setting up display tables on Hofstra University property, inserting credit-card promotional materials into shopping bags that are used in the University Bookstore or events sponsored by Hofstra University, and mailing advertisements in campus mailboxes, and any other marketing of credit cards, are all prohibited except in accordance with the procedures set forth below.

Credit Card Vendors must obtain prior approval from the appropriate authorized University official to market credit cards on Hofstra University property, subject to the rules listed below:

1. Credit Card Vendors are restricted to specific areas of the campus, to be designated by Hofstra University. Authorization for use of the Student Center must be obtained from the Dean of Students. Authorization for marketing at sporting events must be obtained by the Athletic Department. Authorization for any credit card vendor to market to students

must be obtained in writing. Please refer to the appropriate Department for all other inquiries/authorizations.

2. Credit Card Vendors are prohibited from offering gifts or any other type of benefit or compensation to students in exchange for the completion of a credit card application.
3. Credit Card Vendors may only conduct credit card marketing at specific dates and times as designated by Hofstra University. No more than one Credit Card Vendor will be permitted to solicit on campus per day.
4. Credit Card Vendors must show, upon request, proper authorization to vend.
5. Credit Card Vendors are prohibited from harassing or annoying students. Credit Card Vendors may only ask an individual to complete an application once.
6. All Credit Card Vendors must clearly post at the site of vending and distribute handouts on the dangers of consumer debt to all individuals, before they fill out an application.
7. All Credit Card Vendors must provide the University with handouts on the dangers of consumer debt, that the University may incorporate into workshops, seminars, discussion groups, and film presentations on the dangers of consumer debt.

Failure to comply with these rules may result in the denial of space to the Credit Card Vendor, the Credit Card Vendor being asked to leave, and the Credit Card Vendor being permanently barred from Hofstra University.