

HOFSTRA UNIVERSITY
THE JEFFREY C. KRAUS ENDOWED RADIO AWARD & THE MARC WIENER AWARD FOR 2022-2023

Dear Applicant:

The Hofstra Radio Alumni are pleased to announce two student awards for the 2022-2023 Academic year.

Every year since 1994, the HRAA has been awarding the Jeffrey C. Kraus Endowed Radio Award to provide financial assistance to students at Hofstra University. This award was named as a tribute to Jeffrey C. Kraus '61, who embodied the spirit of Hofstra radio for over 30 years, first as student station manager and later as respected alumnus and long-time General Manager.

The Jeffrey C. Kraus Endowed Radio Award is awarded each spring to Hofstra students based upon their talent in and commitment to radio. A minimum grade-point average of 2.5 is required. All applicants must be attending Hofstra University in the Fall 2022 semester, and be either a full participating member of WRHU or a Communications Audio Major. The scholarship is awarded by Hofstra University and the Office of Financial Aid upon the recommendation of the HRAA Award Committee.

THE KRAUS AWARD IS BASED ON MERIT AS DETERMINED BY AN ESSAY AND A DEMO TAPE, BOTH OF WHICH ARE TO BE SUBMITTED VIA EMAIL WITH THE ESSAY IN WORD FORMAT & THE DEMO IN MP3 FORMAT TO hofstraradioalum@hofstra.edu

The Marc Wiener Award is again being presented this year to up to two WRHU station members for the 2022-2023 school year, in honor of alumnus Marc Wiener, who served as the President of the Hofstra Radio Alumni Association for many years and is a member of the Hofstra Radio Hall of Fame.

Applicants for The Wiener Award must demonstrate interest in one of the following criteria:

- Interest in the art and technology of engineering
- Interest in the role music plays in audio content
- Interest in the integration of technology and broadcasting.

THE WIENER AWARD IS BASED ON MERIT AS DETERMINED BY AN ESSAY AND A DEMO TAPE, BOTH OF WHICH ARE TO BE SUBMITTED VIA EMAIL WITH THE ESSAY IN WORD FORMAT & THE DEMO IN MP3 FORMAT TO hofstraradioalum@hofstra.edu

BOTH APPLICATIONS REQUIRE YOU SUBMIT YOUR **APPLICATION**, ALONG WITH A COPY OF A **HIGH SCHOOL TRANSCRIPT, COLLEGE TRANSCRIPT** (IF TRANSFER STUDENT) OR **DEGREE AUDIT REPORT (DAR)** IF A CURRENT HOFSTRA STUDENT; **TWO LETTERS OF RECOMMENDATION**; AND A **COMPLETED FERPA FORM**, WHICH CAN BE FOUND AT: [HOFSTRA.EDU/PDF/ACADREC_FERPA.PDF](https://hofstra.edu/pdf/acadrec_ferpa.pdf) ARE TO BE MAILED. PLEASE INDICATE ON FERPA: NAME OF AUTHORIZED PERSON: **HRAA AWARD COMMITTEE**.

The amount of The Jeffrey C. Kraus Endowed Radio Award will be determined based on available interest generated from our endowment fund. The Marc Wiener Award will award \$500.00 to up to two students.

While you can apply for both awards, selected students will receive only one award for 2022-2023. Both awards will be given directly to selected students for use toward enhancing their academic experience at Hofstra.

The enclosed application must be completed and returned
no later than **FRIDAY, MARCH 25, 2022 AT 5PM** to:

Hofstra Radio Alumni Association
Amy Reich, Executive Director for Alumni Affairs
Libby and Joseph G. Shapiro Alumni House
150 Hofstra University
Hempstead, NY 11549
Email: Amy.Reich@Hofstra.edu

If you have any questions please contact the Office for Alumni Affairs at (516) 463-6636 or Award Committee Chair, Sue Zizza at (516) 483-8321.

With Hofstra Pride,
Jim Helfgott
President, HRAA

Susan Zizza '87,'96
Award Committee Chair, HRAA

Sara R. Hendricks
Award Committee Co-Chair, HRAA

Hofstra University
The Jeffrey C. Kraus Endowed Radio Award
& Marc Wiener Award
2022-2023

APPLICATION DEADLINE: Friday, March 25, 2022 at 5pm.

Instructions: For both the Kraus and Wiener applications: please type and complete this first page of the application and return it to Hofstra Radio Alumni Association, c/o Amy Reich, Executive Director for Alumni Affairs at hofstraradioalum@hofstra.edu

Next choose which award you are applying for and be sure to complete all the required elements to submit.

Page 3 of this application is the second section required for The Kraus Award.

Page 4 of this application is the second section required for The Wiener Award.

Name:

Student ID# (700#)

Address:

Phone:

Year in School at the start of the next Fall semester:
(i.e., Fr./Soph./Jr./ Sr. /Graduate Student)

Please answer all of the following questions:

Are you a transfer student?

If yes, what school did you attend prior to Hofstra?

Current GPA?

(Information will be verified)

Why are you attending Hofstra?

Have you listened to WRHU? If so, how long have you been listening?

The Jeffrey C. Kraus Endowed Radio Award Application for 2022-2023

APPLICATION DEADLINE: Friday, March 25, 2022 at 5pm.

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For the Jeffrey C. Kraus Award, for Sections A & B, please email type-written answers on separate sheet(s) to hofstraradioalum@hofstra.edu

Section A

What extracurricular activities have you been, or are you now, involved with that have helped you to learn more about radio, audio production or writing for the audio medium? Please list them and give the dates of how long you have been involved.

Section B

In a typed 500 word essay please explain why you have chosen to study radio/audio production at Hofstra University. Please use the following questions as a guide when writing your essay.

What does radio mean to you?

How do you see radio differing from other media (i.e., TV, print, computers)?

What, or who, has inspired you to study radio/audio?

Describe a moment, or incident, that moved you to want to pursue a career in radio?

If there is no such singular moment in your life then explain what drives you to want to be in radio today and why?

What aspect of the radio/audio industry interests you most? (i.e., announcing, engineering, production, the music industry, talent.)

What aspects of the radio/audio industry do you think are most important to learn?

Is the study of radio/audio theory more important than practical experience? Yes, no or both and why?

What do you feel you can bring to the radio/audio industry?

How do you see the industry changing over the next 10 years?

What changes would you like to be a part of?

What short-term and long-term goals do you hope to achieve throughout your radio/audio career?

The following questions are general information we would like to know about you and your interest in this award. Please answer BOTH of these questions concisely and to the best of your ability.

- 1) What does receiving this award mean to you?
- 2) How do you think you might use these funds?

Section C

If you are currently an undergraduate student at Hofstra University, or are transferring from another college where you were either involved in the school's radio station or study audio production please include a 3 to 5 minute tape of your work.

Incoming freshmen are not required to provide a tape. Your audition tape should exemplify your current audio broadcasting skills. (i.e. news, productions, announcing, etc.)

The Marc Wiener Radio Award Application for 2022-2023

APPLICATION DEADLINE: Friday, March 25, 2022 at 5pm.

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For the Marc Wiener Award, Section A please email type-written answers on separate sheet(s) to hofstraradioalum@hofstra.edu

Section A

In a typed 350 word essay please explain your interest and involvement in one of the below areas at Hofstra University.

- Interest in the art and technology of engineering
- Interest in the role music plays in audio content
- Interest in the integration of technology and broadcasting.

The following questions are general information we would like to know about you and your interest in this award. Please answer BOTH of these questions concisely and to the best of your ability.

- What does receiving this award mean to you?
- How do you think you might use these funds?

Section B

If you are currently an undergraduate student at Hofstra University, or are transferring from another college where you were either involved in the school's radio station or study audio production please include a 3 to 5 minute tape of your work.

Incoming freshmen are not required to provide a tape. Your audition tape should exemplify your current audio broadcasting skills. (i.e. news, productions, announcing, etc.)