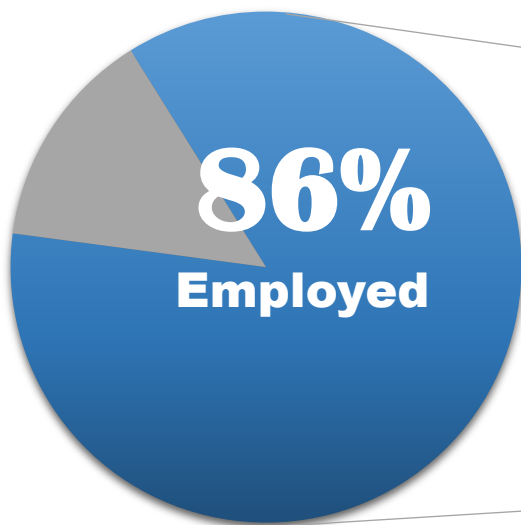


# GRADUATE OUTCOMES 2018-2019

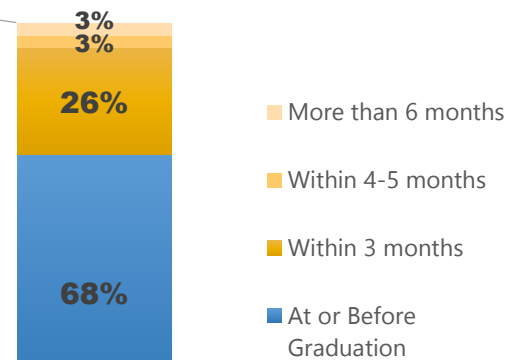
## ZARB SCHOOL OF BUSINESS

**94%**

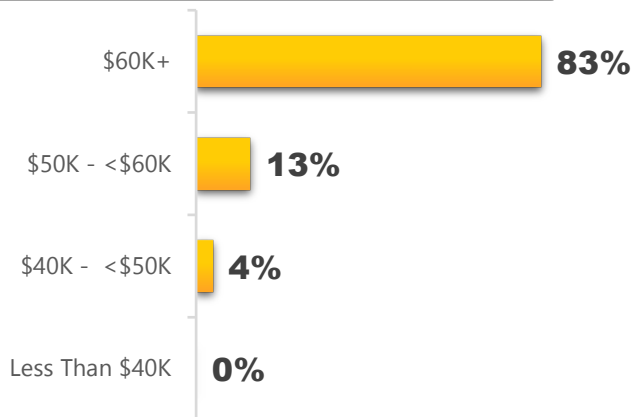
of the 2018-2019 degree recipients are **employed**, attending **graduate school**, or both



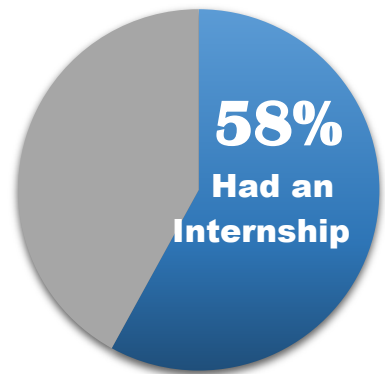
### When Did They Accept?



Average Salary: **\$90K**



Avg. # Internships: **2.04**



Results are based on individuals surveyed in the 18-19 Cap & Gown Survey, LinkedIn, National Student Clearinghouse, and Hofstra enrollment. Internship data is based on self-reported data from the 19-20 Cap & Gown Graduate Surveys

## By Program:

	Outcomes			When Accept Job				Salary
	Career Outcomes Rate	Employment Rate	Grad School Rate	At or before graduation	Within 3 months	Within 4-6 months	More than 6 months	Average
<b>Zarb School of Business</b>	<b>94%</b>	<b>86%</b>	<b>5%</b>	<b>68%</b>	<b>26%</b>	<b>3%</b>	<b>3%</b>	<b>\$90,321</b>
<u>Accounting, Taxation &amp; Legal Studies</u>	<u>95%</u>	<u>86%</u>	<u>6%</u>	<u>71%</u>	<u>24%</u>	<u>3%</u>	<u>3%</u>	<u>\$66,640</u>
Accounting	92%	80%	5%	60%	31%	4%	4%	\$65,633
Professional Accountancy*	95%	86%	6%	71%	24%	3%	3%	\$66,640
Taxation	100%	100%	12%	94%	6%	0%	0%	\$68,133
<u>Executive Master of Business Administration</u>	<u>100%</u>	<u>100%</u>	<u>0%</u>	<u>75%</u>	<u>13%</u>	<u>13%</u>	<u>0%</u>	<u>\$108,083</u>
Executive Business Administration	100%	100%	0%	75%	13%	13%	0%	\$108,083
<u>Finance</u>	<u>83%</u>	<u>71%</u>	<u>7%</u>	<u>56%</u>	<u>44%</u>	<u>0%</u>	<u>0%</u>	<u>\$83,797</u>
Finance	85%	72%	6%	59%	41%	0%	0%	\$84,276
Quantitative Finance	73%	64%	9%	43%	57%	0%	0%	\$82,165
Real Estate*	83%	71%	7%	56%	44%	0%	0%	\$83,797
<u>Information Systems &amp; Business Analytics</u>	<u>96%</u>	<u>84%</u>	<u>4%</u>	<u>47%</u>	<u>34%</u>	<u>11%</u>	<u>9%</u>	<u>\$70,865</u>
Business Analytics	95%	82%	5%	36%	42%	14%	8%	\$72,063
Information Systems	100%	92%	0%	82%	9%	0%	9%	\$68,129
<u>Management &amp; Entrepreneurship</u>	<u>99%</u>	<u>96%</u>	<u>6%</u>	<u>81%</u>	<u>16%</u>	<u>1%</u>	<u>1%</u>	<u>\$118,766</u>
Health Services Management	100%	100%	9%	91%	5%	0%	5%	\$121,139
Human Resources Management*	99%	96%	6%	81%	16%	1%	1%	\$118,766
Management	94%	94%	0%	80%	20%	0%	0%	\$76,868
Quality Management*	99%	96%	6%	81%	16%	1%	1%	\$118,766
Sports & Entertainment Management*	99%	96%	6%	81%	16%	1%	1%	\$118,766
Strategic Business Management	100%	100%	5%	77%	23%	0%	0%	\$124,611
Strategic Healthcare Management	100%	100%	7%	93%	7%	0%	0%	\$166,859

All data must meet a test of data integrity. The outcomes data reported is determined by the level at which data may be deemed reliable (college, department, or program).

\* Indicates data reported at the department level

	Outcomes			When Accept Job				Salary
	Career Outcomes Rate	Employment Rate	Grad School Rate	At or before graduation	Within 3 months	Within 4-6 months	More than 6 months	Average
<u>Marketing &amp; International Business</u>	<u>92%</u>	<u>80%</u>	<u>0%</u>	<u>50%</u>	<u>46%</u>	<u>0%</u>	<u>4%</u>	<u>\$65,850</u>
International Business*	92%	80%	0%	50%	46%	0%	4%	\$65,850
Marketing	95%	81%	0%	57%	43%	0%	0%	\$65,850
Marketing Research*	92%	80%	0%	50%	46%	0%	4%	\$65,850

**Definitions:**

- **Career Outcomes Rate** – (Employed + Graduate School) / (Total Survey Respondents + other reliable data sources – Not Job Seeking)
- **Employment Rate** – employed full or part time (Hofstra surveys, LinkedIn)
- **Grad School Rate** – enrolled in or applied to another degree program full or part time (sources: Hofstra surveys, National Student Clearinghouse, and Hofstra enrollment files)

All data must meet a test of data integrity. The outcomes data reported is determined by the level at which data may be deemed reliable (college, department, or program).

\* Indicates data reported at the department level

## Selected Recent Companies

The following employers are among those that have hired Hofstra Zarb School of Business graduate students who graduated between August 2018 and May 2019:

1800flowers.com	Hospital for Special Surgery
Altice USA, Inc.	Janover LLC
American Express Company	JPMorgan Chase & Co.
AmeriCorps VISTA	KPMG LLP
Apple Inc.	Lenox Hill Hospital
Argus Merchant Services, LLC	Marcum LLP
AXA Advisors, LLC	Marks Paneth LLP
Baker Tilly Virchow Krause, LLP	Morningstar Capital L.P.
Bank of China	National Grid
BDO USA, LLP	Northwell Health
Black Knight Financial Services	NPD Group
Bloomberg LP	NY County District Attorney's Office
CA Technologies	NY Jets
Capital One Financial Corp.	NY Life Insurance Company
CBS/ CBS News	NY Power Authority
China Merchants Securities Co., Ltd.	NY Presbyterian Hospital
Citigroup Inc.	NY Yankees
CohnReznick LLP	NYC Department of Education
Con Edison	NYU Winthrop Hospital
COTY Inc.	PepsiCo
Credit Suisse	PricewaterhouseCoopers LLP
Dannon	PSEG Long Island
Dealertrack	Shalik, Morris & Company
Deloitte & Touche LLP	Thomson Reuters Corp.
Ernst & Young, LLP	Transamerica Financial Advisors, Inc.
Estée Lauder Companies Inc.	U.S. Air Force
Flushing Bank	U.S. Marine Corps
Goldman Sachs Group, Inc.	Unilever plc
Grant Thornton LLP	United Parcel Service, Inc.
Hanover Community Bank	Viacom Media Networks
Henry Schein Inc.	Walt Disney Company
Hofstra University	Weill Cornell Medical Center

*The economy is constantly changing, and employment for past classes is not an accurate predictor of employment for future classes. In addition, a degree from Hofstra or any other school is not a guarantee of employment in any field.*

## About The Outcomes Data

Alumni outcomes data is based on the results of Hofstra's annual Alumni Outcomes Survey and other reliable sources. LinkedIn was used to track employment information on survey non-respondents and National Student Clearinghouse and Hofstra enrollment files were used to track graduate school enrollment for all of our students.

The data collection period for the 2018-2019 Hofstra alumni outcomes was between December 2018 and May 2020. Of the 1,256 graduate students who graduated between August 2018 and May 2019, data was collected via surveys and other reliable sources resulting in knowledge about the outcomes for 77% of the 18-19 graduate alumni. For the Hofstra Zarb School of Business, the knowledge rate for 17-18 graduate alumni was 82%

This data uses the best practices recommended by the National Association of Colleges and Employers' (NACE) First Destination Survey Standards in January 2014. In accordance with those practices, this data uses multiple data sources to understand our graduates' outcomes. The NACE recommended threshold knowledge rate is 65%.

The average salary reported is determined by the level at which data may be deemed reliable. Salary data is self-reported voluntarily by students and are based upon a 72% response rate for full-time employed graduate survey respondents. For the Hofstra Zarb School of Business, the salary response rate was 73%.

Salary figures vary from year-to-year based upon a number of factors, including, but not limited to, market conditions as well as the number of graduates reporting salary information to us. In addition, please note that these figures are based solely on information that is self-reported to us by our graduates, and the salary data provided is based on the accuracy and completeness of the information provided by our graduates to us. Salary figures only include annual base salary. They do not include bonus, commission or any other guaranteed compensation.

All data must meet a test of data integrity. The outcomes data reported is determined by the level at which data may be deemed reliable. This data is largely based on the responses of graduates completing Hofstra surveys, not the total number of graduates, and may not be representative of the total graduating population. The economy is constantly changing, and outcomes for past classes are not an accurate predictor of outcomes for future classes. In addition, a degree from Hofstra or any other school is not a guarantee of employment in any field.

Some tables may not sum to 100% due to rounding.