



# EMPLOYMENT STATISTICS

*Frank G. Zarb  
School of Business  
Graduate*



**HOFSTRA UNIVERSITY®**

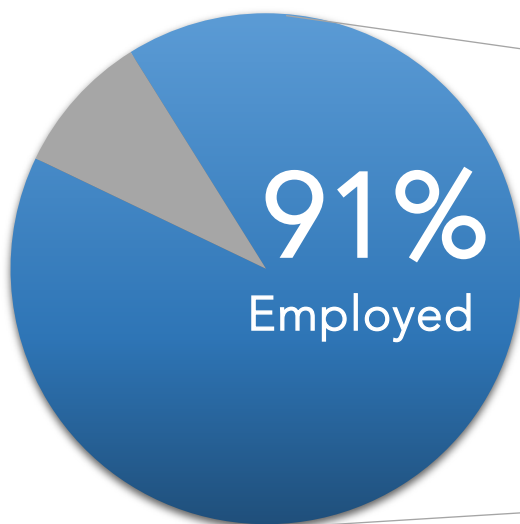


# GRADUATE OUTCOMES 2022-2023

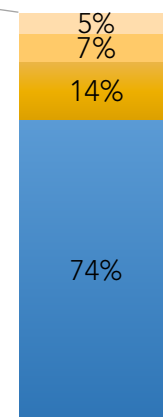
## ZARB SCHOOL OF BUSINESS

98%

*of the 2022-2023 degree recipients are employed, attending graduate school, or both*

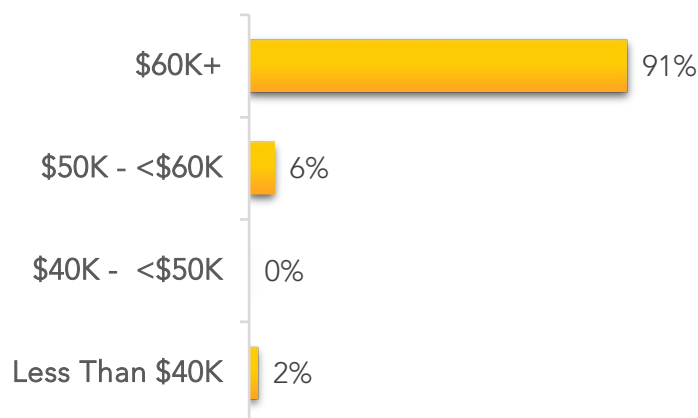


### When Did They Accept?

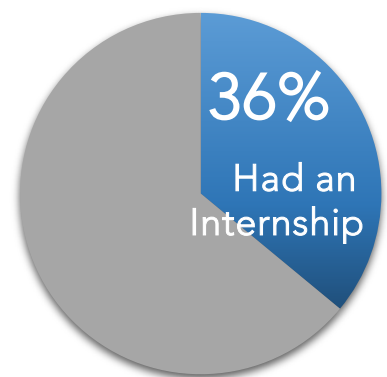


- More than 6 months
- Within 4-6 months
- Within 3 months
- At or Before Graduation

Average Salary: \$120K



Avg. # Internships: 1.65



*Results are based on individuals surveyed in the 22-23 Cap & Gown Survey, LinkedIn, National Student Clearinghouse, and Hofstra enrollment.*

## By Program:

	Outcomes Summary			Salary	When Accept				Internships	
	Knowledge	Career Outcomes	Employment	Mean	At or before grad.	Within 3 mo. of grad.	Within 4-6 mo. of grad.	More than 6 mo. after grad.	%	Avg. #
	Rate	Rate	Rate							
<b>Zarb School of Business</b>	<b>96%</b>	<b>98%</b>	<b>91%</b>	<b>\$119,966</b>	<b>74%</b>	<b>14%</b>	<b>7%</b>	<b>5%</b>	<b>36%</b>	<b>1.65</b>
<u>Accounting</u>	<u>94%</u>	<u>100%</u>	<u>90%</u>	<u>\$76,966</u>	<u>62%</u>	<u>15%</u>	<u>8%</u>	<u>15%</u>	<u>71%</u>	<u>1.91</u>
Accounting	90%	100%	89%	\$70,733	53%	18%	6%	24%	71%	1.91
Professional Accountancy*	94%	100%	90%	\$76,966	62%	15%	8%	15%	71%	1.91
Taxation	100%	100%	89%	\$91,889	88%	13%	0%	0%	71%	1.91
<u>Executive Master of Business Administration</u>	<u>100%</u>	<u>100%</u>	<u>100%</u>	<u>\$247,150</u>	<u>90%</u>	<u>10%</u>	<u>0%</u>	<u>0%</u>	<u>0%</u>	<u>0.00</u>
Executive Business Administration	100%	100%	100%	\$247,150	90%	10%	0%	0%	0%	0.00
<u>Finance</u>	<u>94%</u>	<u>100%</u>	<u>73%</u>	<u>\$98,691</u>	<u>64%</u>	<u>18%</u>	<u>18%</u>	<u>0%</u>	<u>22%</u>	<u>1.20</u>
Finance	94%	100%	73%	\$98,691	64%	18%	18%	0%	22%	1.20
<u>Information Systems &amp; Business Analytics</u>	<u>96%</u>	<u>95%</u>	<u>77%</u>	<u>\$85,686</u>	<u>59%</u>	<u>18%</u>	<u>12%</u>	<u>12%</u>	<u>36%</u>	<u>1.65</u>
Business Analytics	100%	100%	79%	\$89,567	64%	9%	18%	9%	36%	1.65
Cybersecurity Management & Policy	100%	100%	67%	\$85,686	100%	0%	0%	0%	36%	1.65
Cybersecurity Policy*	96%	95%	77%	\$85,686	59%	18%	12%	12%	36%	1.65
<u>JD/MBA</u>	<u>50%</u>	<u>100%</u>	<u>67%</u>	<u>\$100,000</u>	<u>0%</u>	<u>50%</u>	<u>50%</u>	<u>0%</u>	<u>0%</u>	
JD/MBA	50%	100%	67%	\$100,000	0%	50%	50%	0%	0%	
<u>Management &amp; Entrepreneurship</u>	<u>96%</u>	<u>98%</u>	<u>91%</u>	<u>\$119,966</u>	<u>74%</u>	<u>14%</u>	<u>7%</u>	<u>5%</u>	<u>36%</u>	<u>1.65</u>
Strategic Healthcare Management	96%	98%	91%	\$119,966	74%	14%	7%	5%	36%	1.65

*The economy is constantly changing, and employment for past classes is not an accurate predictor of employment for future classes. In addition, a degree from Hofstra or any other school is not a guarantee of employment in any field.*

	Outcomes Summary			Salary	When Accept				Internships	
	Knowledge	Career	Employment	Mean	At or	Within	Within 4-	More	%	Avg. #
	Rate	Outcomes Rate	Rate		before grad.	3 mo. of grad.	6 mo. of grad.	than 6 mo. after grad		
<u>Marketing, International Business &amp; Legal Studies</u>	<u>100%</u>	<u>100%</u>	<u>94%</u>	<u>\$69,286</u>	<u>59%</u>	<u>41%</u>	<u>0%</u>	<u>0%</u>	<u>14%</u>	<u>2.00</u>
Marketing	100%	100%	100%	\$66,385	56%	44%	0%	0%	14%	2.00
Social Media Marketing	100%	100%	94%	\$69,286	59%	41%	0%	0%	14%	2.00
<u>ZARB Dean's Office</u>	<u>97%</u>	<u>97%</u>	<u>94%</u>	<u>\$127,660</u>	<u>80%</u>	<u>10%</u>	<u>7%</u>	<u>4%</u>	<u>31%</u>	<u>1.51</u>
Business Administration	97%	97%	94%	\$127,660	80%	10%	7%	4%	31%	1.51

**Definitions:**

- **Knowledge Rate** - the percentage of graduates for which you have career outcome information
- **Career Outcomes Rate** – (Employed + Graduate School) / (Total Survey Respondents + other reliable data sources – Not Job Seeking)
- **Employment Rate** – employed full or part time (Hofstra surveys, LinkedIn)

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# Selected Recent Companies

The following employers are among those that have hired Hofstra Zarb School of Business graduate students who graduated between August 2022 and May 2023:

Amazon	KPMG LLP
American Airlines	Liberty Mutual Insurance
American Express Company	Marcum LLP
Arkwin Industries Inc	Marks Paneth LLP
Baker Tilly Virchow Krause, LLP	Mazars USA LLP
Bank Of America	Memorial Sloan Kettering Cancer Center
BDO USA, LLP	Merck & Co.
Berdon LLP	Merrill Lynch
BlackRock	Meszaros Engineering
Bloomberg	Moody's
BNY Mellon	Morgan Stanley
Broadridge Financial Services	Mount Sinai Health System
Capital One Financial Corp.	National Grid
China Securities Company, Ltd.	NBA
Citigroup Inc.	NBCUniversal Media, LLC
CohnReznick LLP	New York Cancer and Blood Specialists
Columbia University	New York Life Insurance Company
Con Edison	New York Mets
Crowe LLP	New York Presbyterian Hospital
Curtiss-Wright Corporation	Northrop Grumman
Cushman & Wakefield	Northwell Health
Deloitte & Touche LLP	Northwestern Mutual
Deutsche Bank	NPD Group
Donald & Barbara Zucker School of Medicine	NYU Langone Health
Ernst & Young, LLP	Pfizer
Fidelity Investments	PricewaterhouseCoopers LLP
Flushing Bank	S&P Global
GEICO	TDK USA CORP
Goldman Sachs Group, Inc.	Techtronic Industries
Google Inc.	U.S. Army
Grant Thornton LLP	U.S. Bancorp
Grassi & Co.	U.S. Department of Veterans Affairs
Hospital for Special Surgery	U.S. Navy
IBM	Walt Disney Company
JPMorgan Chase & Co.	Weill Cornell Medical Center

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# About The Outcomes Data

Alumni outcomes data is based on the results of Hofstra's annual Alumni Outcomes Survey and other reliable sources. LinkedIn was used to track employment information on survey non-respondents and National Student Clearinghouse and Hofstra enrollment files were used to track graduate school enrollment for all of our students.

The data collection period for the 2022-2023 Hofstra alumni outcomes was between December 2023 and May 2024. Of the 1,226 graduate students who graduated between August 2022 and May 2023, data was collected via surveys and other reliable sources resulting in knowledge about the outcomes for 81% of the 22-23 graduate alumni. For the Hofstra Zarb School of Business, the knowledge rate for 22-23 graduate alumni was 96%.

This data uses the best practices recommended by the National Association of Colleges and Employers' (NACE) First Destination Survey Standards in January 2014. In accordance with those practices, this data uses multiple data sources to understand our graduates' outcomes. The NACE recommended threshold knowledge rate is 65%.

The average salary reported is determined by the level at which data may be deemed reliable. Salary data is self-reported voluntarily by students and are based upon an 72% response rate for full-time employed graduate survey respondents. For the Hofstra Zarb School of Business, the salary response rate was 91%.

Salary figures vary from year-to-year based upon a number of factors, including, but not limited to, market conditions as well as the number of graduates reporting salary information to us. In addition, please note that these figures are based solely on information that is self-reported to us by our graduates, and the salary data provided is based on the accuracy and completeness of the information provided by our graduates to us. Salary figures only include annual base salary. They do not include bonus, commission or any other guaranteed compensation.

All data must meet a test of data integrity. The outcomes data reported is determined by the level at which data may be deemed reliable. This data is largely based on the responses of graduates completing Hofstra surveys, not the total number of graduates, and may not be representative of the total graduating population. The economy is constantly changing, and outcomes for past classes are not an accurate predictor of outcomes for future classes. In addition, a degree from Hofstra or any other school is not a guarantee of employment in any field.

Some tables may not sum to 100% due to rounding.