

Hofstra-Digital Remedy Venture Challenge

Bootcamp Schedule (Day 1 and Day 2)

Spring 2025

Mon., February 10, 1pm: Business Model Canvas-Dr. Lutisha Vickerie

Mon., February 10, 1:30pm: Customer Discovery - Shakira Polite

Mon., February 10, 2pm: Market Research - Dr. Boonghee Yoo

Mon., February 10, 2:30pm: Q&A (attendance not required)

Wed., February 12, 1pm: Financials (1 hr)- Matthew Claster

Wed., February 12, 2:00pm: Go-to-Market Strategy - Natalia Sandor

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Wed., February 12, 2:30pm: Pitch Preparation - Natalia Sandor