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FRANK G. ZARB
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Bioscience Business Innovation Program

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Bioscience Business Innovation Program

Part 1 – October 2026

Frank G. Zarb School of Business
Leo A. Guthart Hall for Innovation and Discovery

HOFSTRA UNIVERSITY
FRANK G. ZARB SCHOOL OF BUSINESS

in partnership with COLD SPRING HARBOR LABORATORY

CSH Cold Spring Harbor Laboratory

Welcome to the Bioscience Business Innovation Program!

Our program is designed to provide you with the tools and experiences needed to succeed in the business of bioscience. We are excited to have you join us on this journey of discovery and innovation.

Janet Lenaghan
Dean
Frank G. Zarb School of Business

Andrew Whiteley
Professor, Director of Research & HHMI Investigator
Cold Spring Harbor Laboratory

SPEAKERS

Larry Charney, *Board Member, Kenon Holdings, Ltd., TG Therapeutics, Inc., Daniel's Music Foundation*

Shegun Holder, *Vice President, Portfolios, Knotel*

Jake Kramer, *Independent Consultant, dual-use technology start-ups*

Corinne Pankovcin, *Chief Financial Officer, Pearsanta Inc.*

Mike Pintek, *President, Nuclear & Precision Health Solutions, Cardinal Health*

Dominic Piscitelli, *Chief Financial Officer ORIC Pharmaceuticals*

Joseph Richetti, *Partner and Co-Global Practice Group Leader - Intellectual Property and Technology BCLP*

Mike Seiman, *Co-Founder and Former CEO and Chairman, Digital Remedy*

Jessica Vaughn,*PhD., Associate, McGuire Woods*

FACULTY

Kathleen Bakarich, *Associate Professor of Accounting and Taxation*

Michael Gamman, *Director of Technology, Graduate Career Services*

Richard Hayes, *Executive Director, Institute of Innovation and Entrepreneurship and Associate Professor of Management and Entrepreneurship*

Erick Hunt,*Director of the Institute of Innovation and Entrepreneurship*

Yi-Chin Lin, *Associate Professor of Information Systems and Business Analytics*

John Lynch, *Assistant Professor of Finance*

Anil Mathur, *The Brodlieb Distinguished Professor in Business and Professor of Marketing, Int'l Business and Legal Studies*

Lauren Moy, *Associate Director of Graduate Business Career Services*

Anoop Rai, *Professor of Finance*

Kaushik Sengupta, *Chair, Professor of Management and Entrepreneurship*

Gurvirender Tejay, *Associate Professor of Information Systems and Business Analytics*

Tianpeng (Michael) Zhou.*Associate Professor of Finance*

Michael P. Wright, *Adjunct Associate Professor of Management and Entrepreneurship*

Part 1 – October 2026

IdeaHub, Room 103 Guthart Hall (unless otherwise noted)

Breakfast daily, 8-8:30 a.m.



Thursday, October 15, 2026

- **8:30-8:45 a.m.** Welcome and Opening – Dean Janet Lenaghan
- **8:45-9:00 a.m.** Overview of Program – Erick Hunt
- **9:00 a.m-12:30 p.m.** Reflections on Leadership – Michael Wright
- **12:30-1:30 p.m.** Lunch with Mike Pintek *(Zoom)*
- **1:30-4:00 p.m.** Leading Beyond the Bench Moving from Expert to Leader: Management, Influence, and Leading Through Uncertainty -Michael Wright
- **4:00-4:30 p.m.** Hogan Assessment Overview – Lauren Moy
- **4:30-6:30 p.m.** Core Skills Lab - Michael Gamman
- **6:30-7:30 p.m.** Dinner/Hogan Assessment

Friday, October 16, 2026

- **8:30-10:30 a.m.** Business Model Canvas and Pitching Your Idea -Richard Hayes
- **10:30 a.m.-noon** Financial Statements – Kathleen Bakarich
- **Noon-1:00 p.m.** Lunch with Mike Seiman
- **1:00-3:30 p.m.** Finance and Value Proposition – John Lynch
- **3:30-6:30 p.m.** Trading Room Visit – Michael Zhou

Wednesday, October 21, 2026

- **8:30-noon** Financial Planning/Budgeting/Capital Markets – Anoop Rai
- **Noon-1:00 p.m.** Lunch with Shegun Holder
- **1:00-4:30 p.m.** Market Research – Anil Mathur
- **4:30-6:30 p.m.** Behavioral Lab Visit – Anil Mathur
- **6:30-7:30 p.m.** Dinner with Dominic Pasterelli *(Zoom),* Dean's Conference Room

Thursday, October 22, 2026

- **8:30-10 a.m.** Supply Chain Management - Kaushik Sengupta
- **10:00-12:30 p.m.** Intellectual Property, Patents and Licensing -Joseph Richetti
- **12:30 p.m.-1:30 p.m.** Strategy to Impact Lunch with Jake Kramer *(Zoom)*
- **1:30-5 p.m.** Regulatory Challenges & the FDA Process– Jessica Vaughn
- **5:30-7:30 p.m.** Networking Dinner – Larry Charney (Exchange Room)

Friday, October 23, 2026

- **8:30-10:30 a.m.** Project Management – Yi-Chin Lin
- **10:30-noon** Regeneron Case Study – Andrew Whiteley
- **Noon-1:30 p.m.** Lunch with Corinne Pankovcin
- **1:30-4:30 p.m.** Cybersecurity Lab Visit – Gurvirender Tejay
- **4:30-4:45 p.m.** Wrap-Up – Erick Hunt